

# CONTRACT



**KHOU**  
**1945 Allen Pkwy**  
**Houston, TX 77019**  
**(713)526-1111**

<u>Contract / Revision</u> 1319355 / 1		<u>Alt Order #</u> 08430568
<u>Product</u> DEVON ANDERSON/R/DA		
<u>Contract Dates</u> 10/31/16 - 11/04/16		<u>Estimate #</u>
<u>Advertiser</u> Devon Anderson		<u>Original Date / Revision</u> 10/28/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KHOU	<u>Account Executive</u> Keith Dodson	<u>Sales Office</u> Telerep Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915546	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 4207AG		<u>Advertiser Ref</u> 52206

And:

**Davis Lenz Media, Inc - Agency**  
**6060 N Central Expressway**  
**Suite 560**  
**Dallas, TX 75206**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/31/16	11/04/16	Local News @ 5a M-F	5:00 AM-5:58 AM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$400.00				
N 2	All	10/31/16	11/04/16	Local News @ 6a M-F	5:58 AM-7:00 AM		:30				NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$725.00				
N 3	All	10/31/16	11/04/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$375.00				
N 4	All	10/31/16	11/04/16	Price Is Right	9:58 AM-10:58 AM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$500.00				
N 5	All	10/31/16	11/04/16	Local News @ 12p M-F	12:00 PM-12:30 PM		:30				NM	5	\$2,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$575.00				
N 6	All	10/31/16	11/04/16	Local News @ 4p M-F	4:00 PM-5:00 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$400.00				
N 7	All	10/31/16	11/04/16	Local News @ 5p M-F	4:59 PM-5:30 PM		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$700.00				
N 8	All	10/31/16	11/04/16	Local News @ 6p M-F	5:58 PM-6:28 PM		:30				NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$1,150.00				
N 9	All	10/31/16	11/04/16	Wheel of Fortune 630-7p	6:28 PM-6:58 PM		:30				NM	5	\$9,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$1,825.00				
N 10	All	10/31/16	11/04/16	Local News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	5	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$1,900.00				
N 11	All	10/31/16	11/03/16	Late Show	10:35 PM-11:37 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



**KHOU**  
**1945 Allen Pkwy**  
**Houston, TX 77019**  
**(713)526-1111**

<u>Contract / Revision</u>	<u>Alt Order #</u>
1319355 /	08430568

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/16 - 11/04/16	DEVON ANDERSON/R/	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Devon Anderson	10/28/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWT---				4	\$500.00				
N 12	All	11/01/16	11/01/16	Tue Prime A	7:00 PM-8:00 PM		:30				NM	1	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$3,625.00				
N 13	All	11/01/16	11/01/16	Tue Prime C	9:00 PM-10:00 PM		:30				NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$2,975.00				
N 14	All	11/02/16	11/02/16	Wed Prime B	8:00 PM-9:00 PM		:30				NM	1	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$4,050.00				
N 15	All	11/02/16	11/02/16	Wed Prime C	9:00 PM-10:00 PM		:30				NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$2,900.00				
N 16	All	11/04/16	11/04/16	Fri Prime C	9:00 PM-10:00 PM		:30				NM	1	\$2,675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1--				1	\$2,675.00				
N 18	KHOU	11/04/16	11/04/16	Late Show	1035-1137p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----F--				1	\$500.00				
N 19	KHOU	10/31/16	11/04/16	CBS This Morning	7-9a		:30				NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				3	\$375.00				
N 20	KHOU	10/31/16	11/04/16	Late Late Show	1137p-1238a	MTWTF--	:30	1	\$150.00	0.00	NM	1	\$150.00
N 21	KHOU	10/31/16	11/04/16	CBS Early Morning News	4-430a	MTWTF--	:30	1	\$75.00	0.00	NM	1	\$75.00
N 22	KHOU	10/31/16	11/04/16	Local News @ 430a M-F	430-5a	MTWTF--	:30	1	\$100.00	0.00	NM	1	\$100.00
<b>Totals</b>								0.00				66	\$62,925.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/04/16	66	\$62,925.00	(\$9,438.75)	\$53,486.25
<b>Totals</b>	66	\$62,925.00	(\$9,438.75)	\$53,486.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Rep: TELEREP, INC.  
Run On: Oct28/16 at 12:40

Order#: KHOU-TV HOUSTON  
Station: DAVIS LENZ MEDIA  
Agency: POLINA ANDERSON/CATV TX  
Advertiser: HALEY BETH DAVIS  
Buyer: HALEY BETH DAVIS

HiLine#: 8430568 (Mod 0.0)  
Dates: Oct31/16 - Nov04/16  
Prod#: DEVON ANDERSON/RIDA  
Tel #:

Traffic#: 1319355  
Salesperson: KETH DODSON  
Est#:  
Demo: RA35+

## REP BUYLINES

Page: 1  
Requested by: B

Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Req: Last PA35+ Activity	Last Mod/Rev
<b>#CASH</b>												
<b>FLT #4 - 10/31-11/4</b>												
	1	M-F/5-558A	30S	Oct31/16	Nov04/16	1	5	5	\$2,000	NEWS THIS MORNING	0.0	Oct28/16 Rev #0: A
	2	M-F/558-7A	30S	Oct31/16	Nov04/16	1	5	5	\$3,625	6A NEWS THIS MORNING	0.0	Oct28/16 Rev #0: A
	3	M-F/7-9A	30S	Oct31/16	Nov04/16	1	5	5	\$1,875	THE EARLY SHOW	0.0	Oct28/16 Rev #0: A
	4	M-F/958-1058A	30S	Oct31/16	Nov04/16	1	5	5	\$2,500	PRICE IS RIGHT	0.0	Oct28/16 Rev #0: A
	5	M-F/12N-1230P	30S	Oct31/16	Nov04/16	1	5	5	\$4,500	11 NEWS @ NOON	0.0	Oct28/16 Rev #0: A
	6	M-F/4-5P	30S	Oct31/16	Nov04/16	1	5	5	\$2,000	4P NEWS	0.0	Oct28/16 Rev #0: A
	7	M-F/558-530P	30S	Oct31/16	Nov04/16	1	5	5	\$3,500	5P NEWS	0.0	Oct28/16 Rev #0: A
	8	M-F/558-628P	30S	Oct31/16	Nov04/16	1	5	5	\$5,750	6P NEWS	0.0	Oct28/16 Rev #0: A
	9	M-F/628-658P	30S	Oct31/16	Nov04/16	1	5	5	\$9,125	WHEEL OF FORTUNE	0.0	Oct28/16 Rev #0: A
	10	M-F/10-1035P	30S	Oct31/16	Nov04/16	1	5	5	\$9,500	LATE NEWS	0.0	Oct28/16 Rev #0: A
	11	M-Tu/1035-1137P	30S	Oct31/16	Nov03/16	1	4	4	\$2,000	LATE SHOW	0.0	Oct28/16 Rev #0: A
	12	Tue/7-9P	30S	Nov01/16	Nov01/16	1	1	1	\$3,625	NCIS	0.0	Oct28/16 Rev #0: A
	13	Tue/9-10P	30S	Nov01/16	Nov01/16	1	1	1	\$2,975	NCIS NOVA	0.0	Oct28/16 Rev #0: A
	14	Wed/8-9P	30S	Nov02/16	Nov02/16	1	1	1	\$4,050	CRIMINAL MINDS	0.0	Oct28/16 Rev #0: A
	15	Wed/9-10P	30S	Nov02/16	Nov02/16	1	1	1	\$2,900	CODE BLACK	0.0	Oct28/16 Rev #0: A
	16	Fri/9-10P	30S	Nov04/16	Nov04/16	1	1	1	\$2,675	BLUEBLOODS	0.0	Oct28/16 Rev #0: A
<b>Total 59 Spots for:</b>									<b>\$62,600</b>		<b>0.0</b>	
<b>Monthly Estimate Dollars:</b>									<b>\$62,600</b>	<b>Nov/16</b>	<b>0.0</b>	<b>Nov/16</b>

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KHOU-TV - Houston</u>	<b>Date:</b> <u>10-27-16</u>
--	---------------------------------

I, Haley Beth Davis

being/on behalf of: Devon Anderson

a legally qualified candidate of the Republican

political party for the office of: Harris County District Attorney

in the General

election to be held on: Nov 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

**Attach proposed schedule with charges (if available):** \$ 53,210.00 **NET**

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Devon Anderson

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Lucke

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10-24-16      Haley Beth Davis  
Date      Signature

***To Be Signed By Station Representative***

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
[Signature]      LORI CARR      DLOS  
Signature      Printed Name      Title